

RUTH SPIRO

Children's Book Author

Ruth is pleased to offer the following programs for conferences, school assemblies, festivals and other events. Her interests include creativity, growing ideas into stories, and the many benefits of introducing STEM subjects and makerspace activities to even the littlest learners. Ruth believes success comes from a willingness to explore the unfamiliar, take risks, and view mistakes as learning experiences. She enjoys sharing her enthusiasm for writing, and hopes to inspire both children and adults to pursue their own creative passions.



Presentation Topics for Conferences & Educators

STEM and Storytelling - Parallel Plot Lines

Many of the skills critical to growing strong readers are also foundational skills in STEM. Children's picture books provide an ideal opportunity for exploring this connection. Using STEM-themed picture books, we'll examine the elements of a story and discuss how they connect to STEM. Examples include sequencing, cause and effect, and making predictions. *(Best for educators)*

Surprising STEM

Did you know you can plan STEM activities without robots, circuits or 3-D printers? Yes, you can! In fact, creating projects using items repurposed from the recycling bin is both economical and environmentally friendly. Focusing on the mindset behind STEM, rather than the bells and whistles, will result in a more organic and meaningful experience for all. Ruth will share some ideas for STEM activities using books and material you may already have on hand. (Including items from the recycling bin!) *(Best for educators, libraries or parents)*

Creating Picture Books - From Idea... to First Draft... to FINISHED!

Ruth's wide range of publishing experience uniquely qualifies her to discuss all aspects of the writing process. She'll discuss where ideas come from, how to create compelling characters, story structure and more. Best of all, her insider secrets and pain-free revision techniques will inspire writers of all ages to polish their story until it shines! This topic may be extended with an optional writing workshop. *(Can be tailored to adult writing conferences or older elementary students at school)*

Author Visits for Schools, Libraries & Festivals

Meet a Real Author!

How did Ruth become an author? Where does she get her ideas? Why does she love her job so much? Using read-alouds from her latest books as examples, Ruth will share the answers to these questions and more, while inspiring students to write stories of their own. *(Ruth's most popular school visit topic, may also be tailored to educators or adult writers)*

YOU are an Expert Too!

Based on her *How to Explain Science to a Grown-Up* series, Ruth will share her books, help students discover their own area of expertise, and empower them to share their passions with others. Yes, everyone is an "expert" at something!

Ruth Spiro's Smartypants Celebration

We'll soar, sing, and flap our wings at this unique story time, where observation, imagination and participation are encouraged. Based on the *Baby Loves Science* board book series, parents and caregivers might learn a thing or two as well! *(Ideal for festivals, bookstores, libraries, and preschools.)*

Writing in the Real World

While reading the back of the cereal box at breakfast, do you think about the writer whose job it was to craft that text? Probably not! Ruth is a former advertising producer and freelance writer who once wrote toy reviews for FamilyFun magazine. In this presentation she'll discuss the many "jobs" a writer can do and will share ideas for using real-world writing to inspire surprising classroom activities. If desired, she'll also share tips for getting started in writing for publication.

Maxine's "Maker Challenge"

A fun and interactive exploration of the engineering design process and scientific method based on Ruth's picture books *Made by Maxine* and *Maxine and the Greatest Garden Ever*.

About Ruth

Ruth Spiro is the author of more than 30 children's books, with over one million copies in print worldwide. Her bestselling **Baby Loves Science** board books are the groundbreaking originals that introduce big ideas to the littlest listeners in an age-appropriate and engaging style. In addition to these board books, Ruth is the author of picture books including **Made by Maxine**, **Maxine and the Greatest Garden Ever**, **Love Grows**, and **One Small Spark: A Tikkun Olam Story**. The enthusiastic response to the **Baby Loves Science** books inspired a new picture book series perfect for early elementary readers, **How to Explain Science to a Grown-Up**.

Fans who have publicly shared their love of her books include former U.S. Representative Gabby Giffords, Chelsea Clinton, and Chance the Rapper. Ruth lives in suburban Chicago, Illinois.

Previous appearances include:

World Science Festival (NY)

Early Childhood STEM Conference (CalTech)

Chicago Tribune Printer's Row LitFest

Museum of Science & Industry (Chicago)

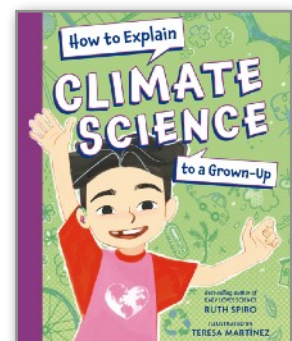
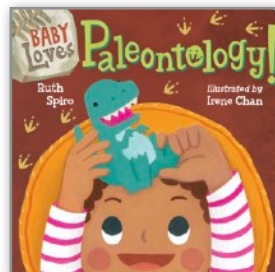
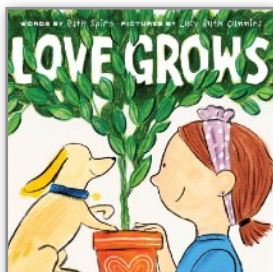
Los Angeles Times Festival of Books

Toddler Tuesday-Mall of America (MN)

Barnes & Noble Mini Maker Faire

LA City of STEM/MakerFaire Los Angeles

For bookings or media interviews contact rbspiro@gmail.com



www.RuthSpiro.com